



OUTLET SHOPPING

One brand, four locations

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OUTLET SHOPPING



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Affinity places emphasis on the essential elements to achieve excellence in outlet retail: a strong line-up of brands, extraordinary savings, welcoming environments and high standards of service.

We are called Affinity because we believe in building close, strong relationships with our customers and retail partners. We have also forged close links with the local communities and now we're moving on to the next exciting stage of our development.

Ours is a simple philosophy – by creating spaces that make our retailers and customers happy, we also create commercially vibrant environments – where people want to spend both money and time.



OUTLET SHOPPING



Clarks



next
OUTLET

Affinity Devon is a covered shopping haven for the local, south west and tourist populations anchored by Next, Nike, and Clarks.

90,000 sq ft.
Outlet retail environment

600 free
Car parking spaces

Indoor shopping

35 units offering a wide selection of fashion, footwear, beauty and homeware brands.

ASDA Superstore

And Filling Station Adjacent to the mall

1.3 Million Visitors

New Development

Exciting new development in planning to include improved parking facilities and layout, hotel, cinema and drive thru pods.

The scheme is located close to Bideford, just off the A39 Atlantic Highway, the main route through to Cornwall's popular holiday destinations. With an Asda Superstore and filling station on site, Affinity Devon was the catalyst to the adjacent retail park where Starbucks, McDonald's and Premier Inn have all recently opened.



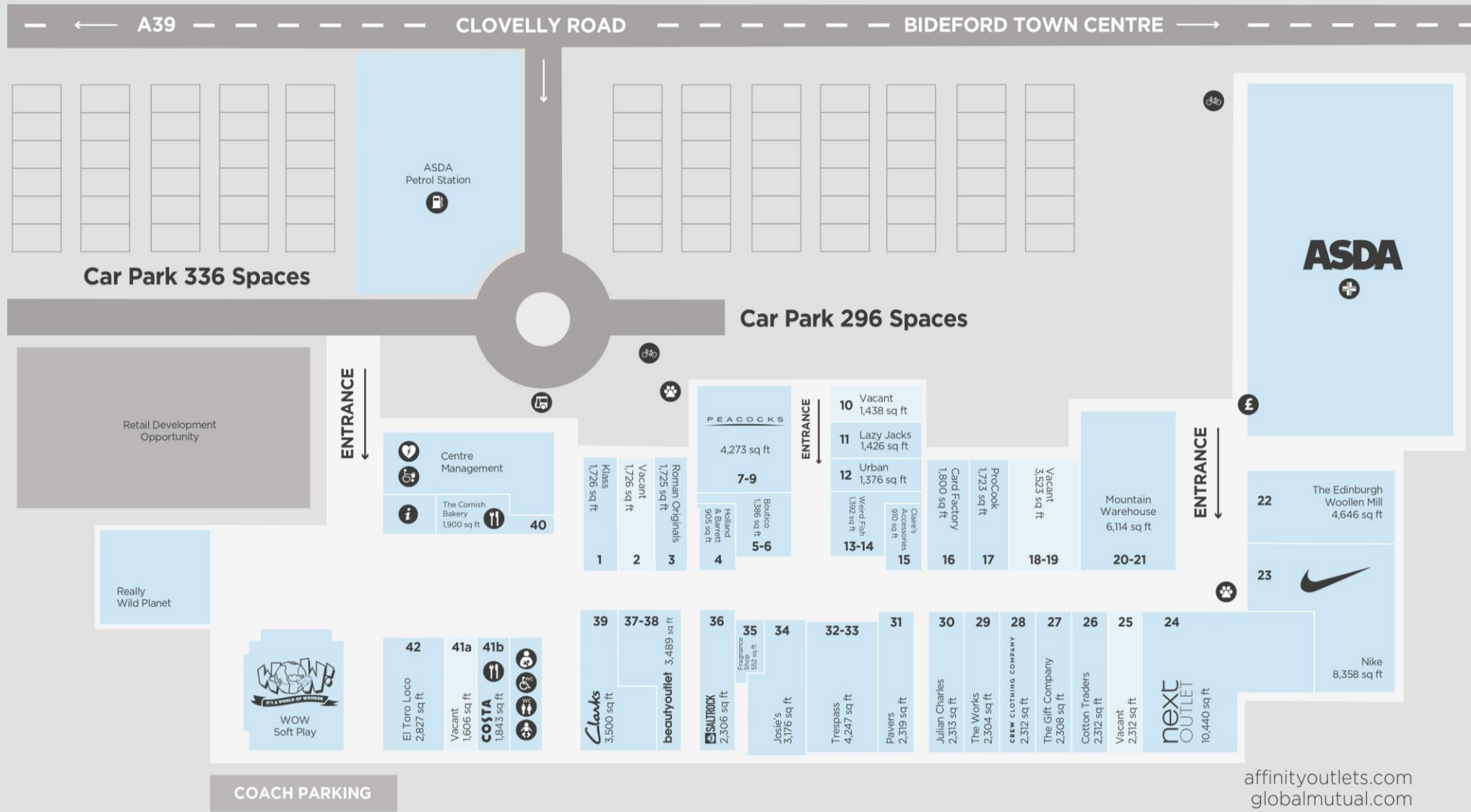


Affinity Devon
Aerial View





**Affinity Devon
Leasing Plan**





OUTLET SHOPPING

next
OUTLET



M&S
OUTLET

SPORTS
DIRECT.COM

Clarks

Affinity Staffordshire is a high-quality indoor mall anchored by M&S, Next and Nike.

130,000 sq ft.
Outlet retail environment

650 free
Car parking spaces

Indoor shopping
50 units offering a wide selection of fashion, footwear, beauty and homeware brands.

The scheme is located close to J16 of the M6, with easy links to Stoke-on-Trent and the affluent towns in neighbouring Cheshire and Derbyshire.

Affinity Staffordshire has been voted the number one place to shop in the region.



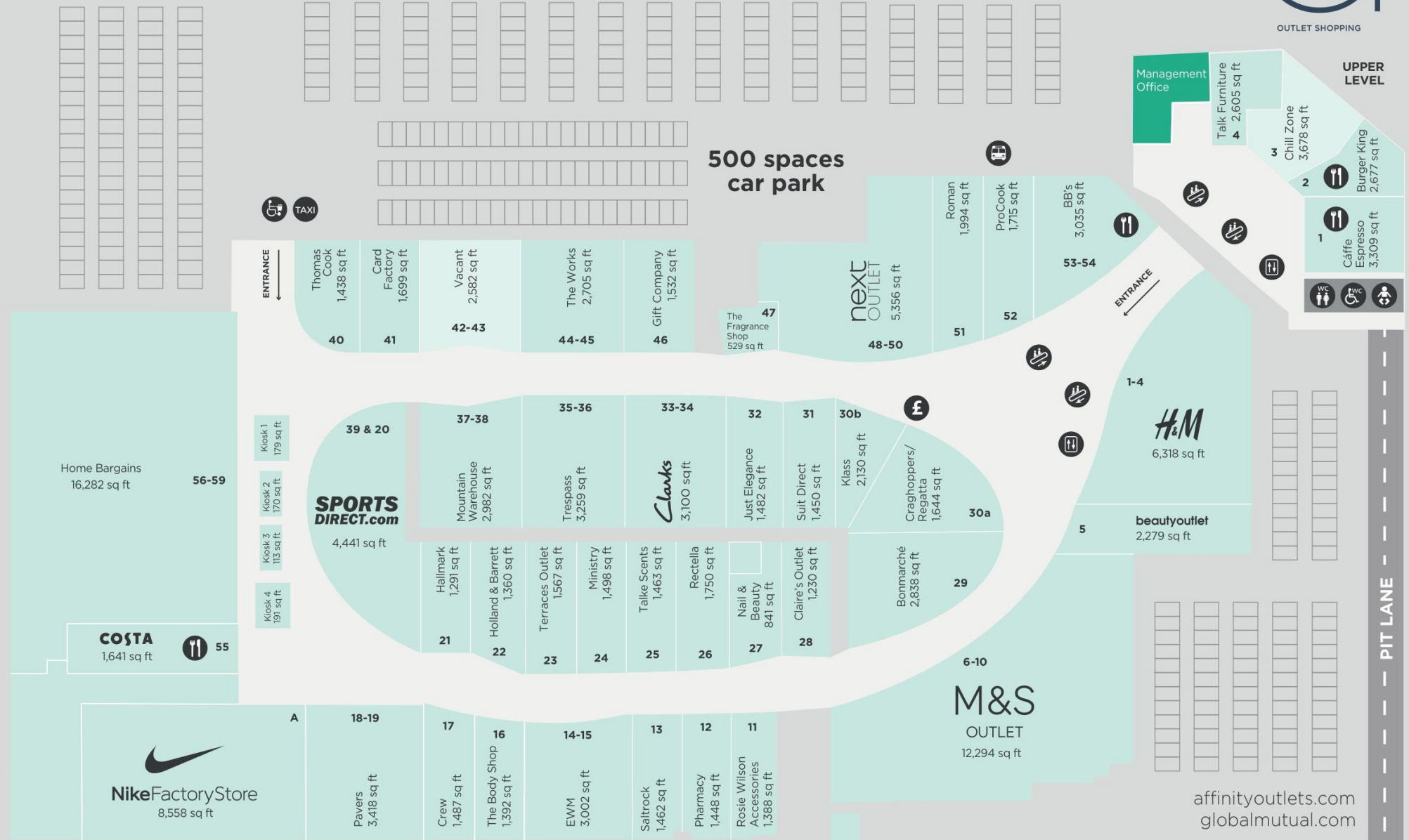
2.3 Million Visitors



Affinity Staffordshire Aerial View



Affinity Staffordshire Leasing Plan





OUTLET SHOPPING

Clarks

COSTA

SPORTS
DIRECT.COM

next
OUTLET

Affinity Lancashire is the number one outlet in the county, anchored by Next and Sports Direct, it ranks in the top 20% of all UK centres.

Situated on the A585, at the tip of the Fylde peninsula but with easy links to Preston and Blackpool, Affinity Lancashire is built in a New England style with landscaped open malls. The scheme overlooks Fleetwood Marina and the regions sought after Harbour Village residential development.



140,000 sq ft.
Outlet retail environment

700 free
Car parking spaces

Village-style shopping

50 units offering a wide selection of fashion, footwear, beauty and homeware brands

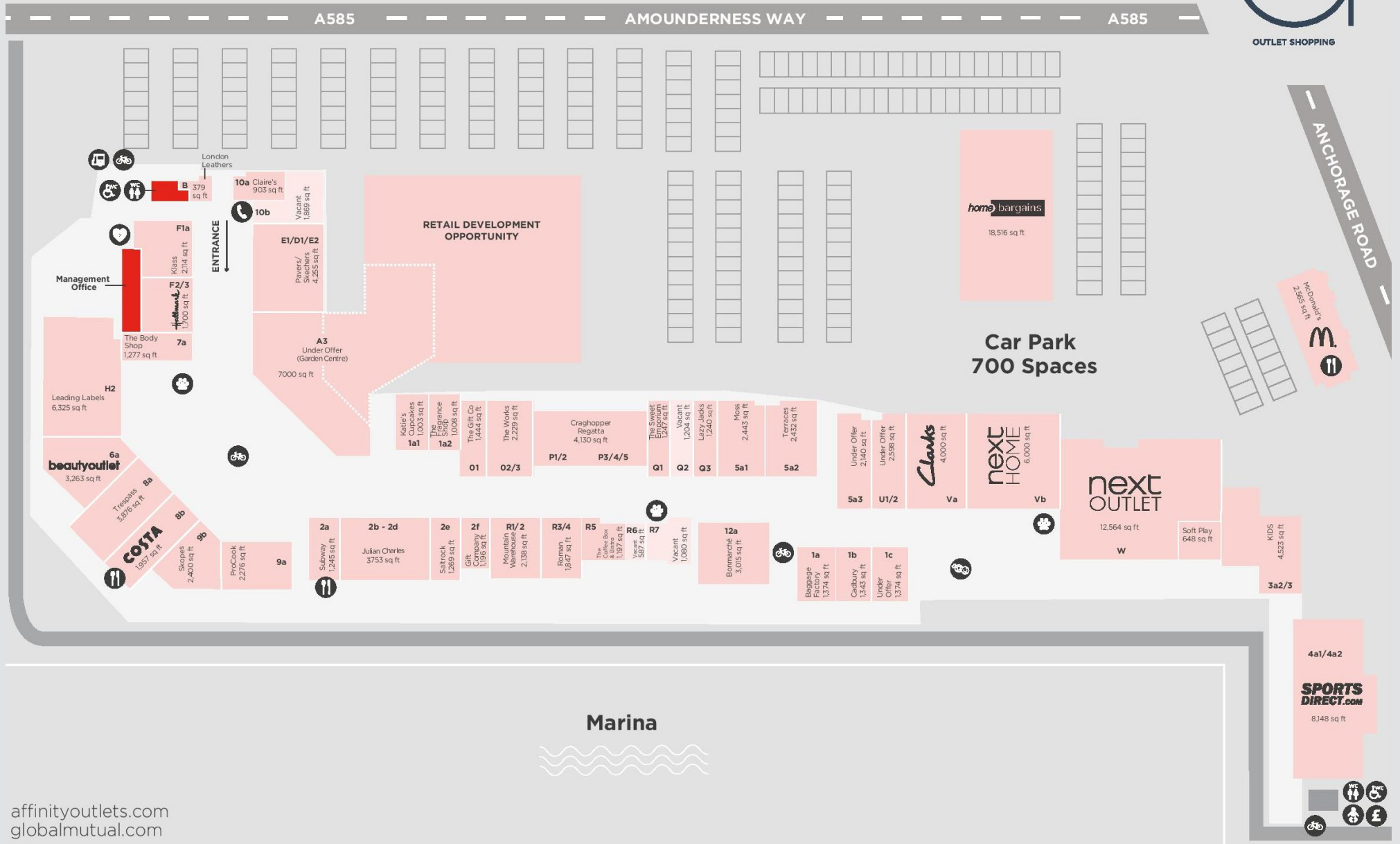
1.5 Million Visitors

25,000 sq ft
(with planning consent)
development opportunity



Affinity Lancashire
Aerial View







OUTLET SHOPPING

next
OUTLET



adidas

COSTA

Affinity Sterling Mills is a totally unique shopping destination at the foot of the stunning Ochil Hills, anchored by Next, Nike and Adidas.

The scheme is located on the A908, with easy access of the A91 and A9 – the major routes between Edinburgh, Glasgow, Stirling and Perth and puts 67% of the Scottish population within a 60 minute drive from the centre.



86,000 sq ft.
Outlet retail environment

600 free
Car parking spaces

Outdoor shopping
30 units offering a wide selection of fashion, footwear, beauty and homeware brands.

Sterling Furniture
Located directly across from the mall making the area a very popular day out destination

1.65 Million Visitors



Affinity Sterling Mills Aerial View





Affinity Sterling Mills Leasing Plan

GM Retail Leasing





affinity

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GM Retail Leasing

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